



Weekly Rates	60 seconds	30 seconds
1-24	\$8.80 ea	\$7.50 ea
25+	\$6.25 ea	\$5.00 ea
<b>Weekly Blitz (8 per day)</b>	<b>\$225 pkg</b>	<b>\$175 pkg</b>
<b>2-Wk Blitz (8 per day)</b>	<b>\$400 pkg</b>	<b>\$300 pkg</b>

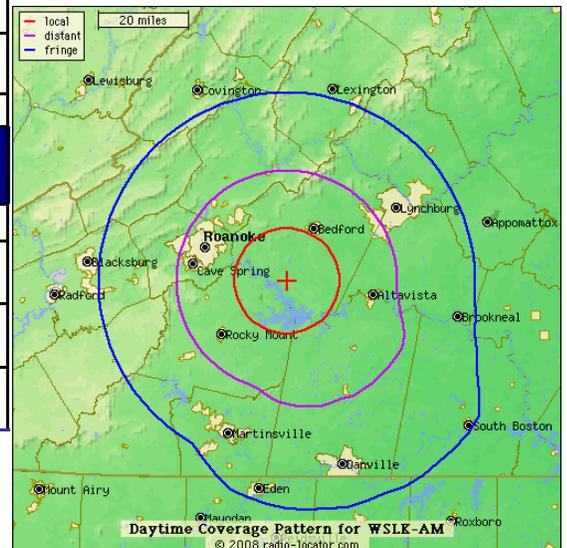
**Target your market...  
Pay Up Front and Save!\***

:30 Annual Package Rates	
8 per day	\$300/month
8/day, weekends	\$100/month
8/day, weekdays	\$200/month
Summer Package Rates (May—October)	
8 per day	\$360/month
8/day, weekends	\$125/month
8/day, weekdays	\$270/month
Winter Package Rates (January—April)	
8 per day	\$250/month
8/day, weekends	\$85/month
8/day, weekdays	\$210/month

**WSLK's** coverage area includes the immediate Smith Mountain Lake area... [red circle on map] and reaches beyond that into Rocky Mount, Bedford, and parts of Roanoke and Lynchburg. The reach and frequency of your radio message is now reinforced with our live **WSLK webstream**.

Also remember:

**Community Calendar and  
Jobcast announcements are al-**



\* Contract must be paid in full up front at renewal in order to lock in these rates.