



Weekly Rates	60 seconds	30 seconds
1-24	\$8.80 ea	\$7.50 ea
25+	\$6.25 ea	\$5.00 ea
Weekly Blitz (8 per day)	\$225 pkg	\$175 pkg
2-Wk Blitz (8 per day)	\$400 pkg	\$300 pkg

Target your market...

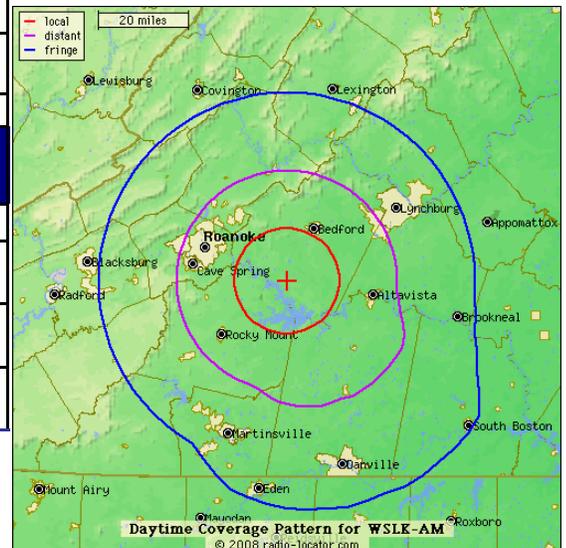
PAYGO Package Rates:*

:30 Annual Package Rates	
8 per day	\$550/month
8/day, weekends	\$185/month
8/day, weekdays	\$300/month
Summer Package Rates (May—October)	
8 per day	\$650/month
8/day, weekends	\$225/month
8/day, weekdays	\$485/month
Winter Package Rates (January—April)	
8 per day	\$450/month
8/day, weekends	\$150/month
8/day, weekdays	\$380/month

WSLK's coverage area includes the immediate Smith Mountain Lake area... [red circle on map] and reaches beyond that into Rocky Mount, Bedford, and parts of Roanoke and Lynchburg. The reach and frequency of your radio message is now reinforced with our live **WSLK webstream**.

Also remember:

Community Calendar and Jobcast announcements are al-



* Contract is billed in monthly installments for one year. Pay as you go.